



Tourism & Events Department
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**To: Linda Dillenbeck, Chairperson
 Tourism Development Commission**

From: Steve Geiogamah, Tourism Development Manager

Date: September 15, 2020

Subject: Event Funding Recommendation

The following are event funding recommendations for TDC consideration.

Event	Event Dates	Funding Program	Event Description	Location	Projected Attendance	Last Year Attendance	Recommended FY20/21
Hashknife Pony Express	Feb 12, 2021	Community Event Program	Mail Delivery by horseback from Holbrook Request = \$18,500	Old Town	2000	2000	\$18,500
Triple Crown AZ Fall Showcase Softball	Nov 6-8, 2020	Event Venue Fee Program	Softball tournament Request = \$2,500	Parks	1800	1600	2,500

Funding Availability & Potential Options

Pending TDC discussion, the following are options for consideration:

- 1) Approve event funding recommendations or other amounts.
- 2) Direct staff to further evaluate the events and ask for further detail
- 3) Take no action or additional event evaluation

Alternatively, if there are additional questions or information needed for further consideration, staff will proceed accordingly.